

Pembrokeshire Coast National Park Authority

New Well-being Objectives



Easy read version.



Pembrokeshire Coast National Park

The National Park is an area with special protection. It is important for:

- Wildlife
- Coast
- Landscape
- History

The National Park Authority manages the National Park. The Authority:

- Looks after natural beauty, wildlife and cultural heritage.
- Finds way for the public to enjoy and understand the Park.



Parc Cenedlaethol Arfordir Penfro
Pembrokeshire Coast National Park



The National Park Authority must set Well Being Objectives. These are targets to show how well we are doing.

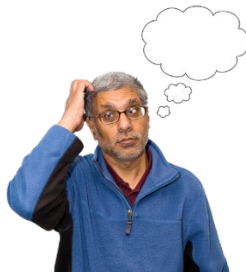
We have looked at the big challenges that everyone is facing:



- Climate change.
- Improving health and well being.
- Sustainable communities.

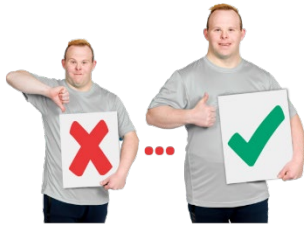


We have looked at our Wellbeing objectives to make sure they are meeting these challenges.



We want to know what you think of the new objectives.

Objective 1: Conservation



We want to stop things getting worse and make sure the biodiversity is better.

We want to make sure nature is flourishing in the National Park.



Biodiversity means: having a lot of different plants and animals together.

It is important for nature to have good biodiversity.

We will do this by:



- Stopping things getting worse now and then making sure there is more biodiversity. This is important on land and at sea.



- Manage more land for conservation.



We can do this for land we own and we can support other people to manage their land for nature.



- To link nature and conservation areas across the National Park.



- To support a wide range of people to take part in action for nature.

Objective 2: Climate



We want to make the authority carbon neutral by 2030. We want to support the National Park to be carbon neutral.



We will make sure the National Park is prepared for climate change.



Carbon neutral

Fossil fuels like gas and coal make harmful gases. Carbon neutral means making sure we do the least harm when we use fossil fuels. We can do this by:

- using less energy.
- Using carbon free energy like wind and solar.
- Planting trees and supporting others to plant trees.



Climate change

Climate change happens when the world:

- Uses too much fossil fuel like coal and gas
- Cuts down forest and woodland
- Pollutes the air and water



Climate change means

- Changes to the weather
- Flooding
- Sea rise

We will do this by:



- Making the authority carbon neutral by 2030.



- Supporting the National Park to become more carbon neutral by 2040.

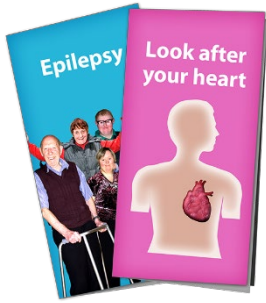


- Making the National Park better at dealing with the affects of climate change.



- Working with our staff and the public to change how people think and act about climate change.

Objective 3: Connection



We want to make the National Park a natural health service.



The National Park can make people happier, healthier and feel connected to nature.

We will do this by:



- Promoting outdoor activities to support people to have more active lifestyles in the National Park.



- Getting people to talk about how the National Park has had a positive effect on their health and well-being.



- Making it easier for people from different backgrounds and communities to use the National Park for health and well being.



- Making it easier for people of all ages to learn about the National Park.



- Looking after paths in the National Park.



- Looking after and protecting historic sites and buildings in the National Park.

Objective 4: Communities



We want to make the National Park a good place for people to live, work and enjoy.



We want visitors to be good for local communities and for the National Park.

We will do this by:



- Working with local communities to find out what is important to them.



- Working to make sure communities are doing well.



- Making sure everyone has good travel options, including our network of paths.



- Making sure we add to Pembrokeshire life. This means:
 - Welsh language
 - Culture
 - Recreation.

Meeting Welsh Goals



The Welsh government has set Goals for everyone.

Our objectives will help to meet them.



You can find out more on our website
www.pembrokeshirecoast.wales

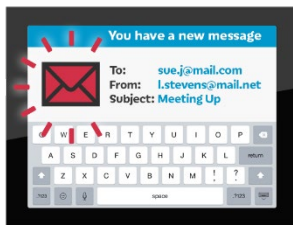
Tell us what you think.



We would like to hear what you think of our objectives.



You need to send your replies by 4 March 2022.



You can tell us by email:

mairt@pembrokeshirecoast.org.uk

Please make the title

Well-being Objectives



You can write a letter to:

Performance and
Compliance Co-ordinator,
National Park Office,
Llanion Park,
Pembroke Dock,
Pembrokeshire, SA72 6DY

Privacy Notice

When you write or email us we will need to keep some of your information.



The law says how we must:

- Keep your information safe.
- Tell you how we will use the information.



You can find out more about how we keep your information safe by contacting the **National Parks data protection officer**.

Why we need your information



- To prove we received your response.
- To give you feedback.
- To keep a record of all responses we get.

Sharing of information



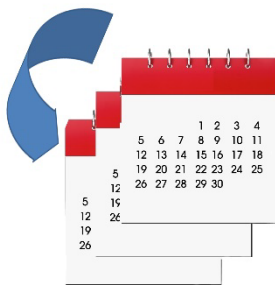
We may write a report about the responses.

We won't say who sent in a response.

If a group or organisation responds we may put their name.

If you are writing for a group and don't want the group name included in our report you should tell us.

Keeping your information



We will not keep your personal information for more than 3 years.

If you have any questions:



Letter:

Administration and Democratic Services
Manager, Pembrokeshire Coast
National Park Authority, Llanion Park,
Pembroke Dock, Pembrokeshire, SA72
6DY



E-mail:

info@pembrokeshirecoast.org.uk



Telephone:

01646 624800

If you want to make a complaint or if have any questions:



Letter:

Data Protection Officer, Pembrokeshire Coast National Park Authority, Llanion Park, Pembroke Dock, Pembrokeshire, SA72 6DY



E-mail:

DPO@pembrokeshirecoast.org.uk



Telephone:

01646 624800